

WPLR ROAD READY USED CARS PAYROLL CONTEST

OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the WPLR ROAD READY USED CARS “Payroll” Contest (the “Contest”) is open to residents of the state of Connecticut who are 18 years or older at the time of entry. Employees of Connoisseur Media, WPLR 99.1 FM, Road Ready Used Cars (“Sponsor”), and each of its respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win. The term “immediate family members” includes spouses, parents, grandparents, siblings, children, and grandchildren, regardless of where they live.
3. **How To Enter.** The Contest will begin on Monday, September 23, 2019 and end Friday November 1, 2019 (the “Contest Period”). You may enter the Contest online between Monday September 9, 2019 and Friday November 1, 2019 at 4:59 p.m. (EST) (the “Entry Period”).

Online Entry: During the Entry Period, enter by visiting the WPLR Road Ready Used Cars “Payroll” Contest official registration page at www.wplr.com (the “Contest Web Site”), completing all of the required information and following all instructions. Submit your entry by clicking on the “SUBMIT” button.

Maximum one (1) entry per person.

Sponsor will not be responsible for incomplete, illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion. All entries become property of Sponsor and none will be returned.

Sponsor will not be responsible for loss of service to the call-in line or for a contestant’s failure to reach the call-in line due to malfunction of any network or system, congestion, overload, busy signals, or any other factor that may prevent an individual from completing their phone call. In the event of interruption of power or telephone service to Sponsor during a call-in period of the Contest and prior to accepting the correct caller, or a change in programming that results in Sponsor’s inability to air a call-in opportunity the call-in period affected by the interruption may or may not be replayed at the resumption of service, at Sponsor’s sole discretion.

Listeners accessing Sponsor’s radio station audio via IP connections like website-based streaming or mobile devices are welcome to participate. However, Sponsor cannot be responsible for delays in electronic transmission of station audio to IP devices. By entering this Contest, listeners acknowledge and agree to this specific provision of these Official Rules.

Sponsor reserves the right to disqualify any entries by persons who submit false or misleading entry information or who Sponsor determines to be tampering with or abusing any aspect of the Contest.

4. **Drawing Selection.** Every Monday through Friday between Monday September 23, 2019 through Friday November 1, 2019 (the "Drawing Period"), Sponsor will randomly select eight (8) entries each weekday from among all eligible entries received. Each of the eight (8) selected entrants will have their name and hometown announced in turn by the Sponsor during one of the eight approximate timeslots as follows: 10:00 a.m., 11:00 a.m., 12:00p.m., 1:00p.m., 2:00p.m., 3:00p.m., 4:00p.m., and 5:00p.m. (EST). Only one name will be announced in each timeslot.

Once an entrant's name and city are announced, that entrant has nine (9) minutes to contact Sponsor by calling 203-882-WPLR (9757) or 1-877-R-NICKEL (764-2535) (the "PLR Contest Line"). If an entrant contacts Sponsor by calling the "PLR Contest Line" within the allotted time, that entrant will be named a potential Drawing Winner and will be eligible to receive \$25.00 for that timeslot. BY PARTICIPATING IN THE CONTEST, ALL ENTRANTS AGREE THAT ANY TELEPHONE CALL PLACED TO THE PLR CONTEST LINE NUMBER MAY BE RECORDED BY SPONSOR FOR USE ON AIR AT ANY TIME.

If the entrant whose name is announced in the next immediately following timeslot that same day fails to contact Sponsor at the "PLR Contest Line" within the allotted time, then the immediate prior Drawing Winner will be eligible to receive an additional \$25.00. A Drawing Winner will be eligible to receive an additional \$25.00 for each subsequent timeslot that same day in which no entrant is named a Drawing Winner, up to a maximum of \$200.00. However, once a new Drawing Winner is named, the previous Drawing Winner is no longer eligible to receive additional prize money. Prize money does not roll over to the next day.

If an entrant's name is announced and that entrant fails to contact Sponsor at the PLR Contest Line Number within the allotted time, that entrant will be disqualified and will not be eligible for future drawings.

5. **Prizes and Odds.** Each Drawing Winner will receive a Drawing Prize with a minimum of \$25.00 and a maximum of \$200.00. Limit one (1) Drawing Prize per person and per household. The total value of all prizes to be awarded in the Contest is \$6,000.00.

Odds of winning a Drawing Prize depend on the number of eligible entries received.

6. **Winner Notification and Acceptance.** Sponsor will notify potential Drawing Winners during their initial telephone call to Sponsor upon verification of their eligibility and compliance with these Official Rules.

A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL SPONSOR HAS COMPLETED ITS VERIFICATION OF PARTICIPANT'S ELIGIBILITY.

A winner may waive the right to receive a prize. Prizes are non-assignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability. Sponsor reserves the right to substitute prizes or components of prize packages with a prize or component of equal or greater value. Winner is solely responsible for reporting and payment of any taxes on a prize. Winner may be required to provide his/her valid Social Security Number to Sponsor for tax purposes and/or complete an IRS W-9 form in order to claim a prize. Winners are solely responsible for all federal, state and local taxes on prize value and, as applicable, will be issued an IRS Form 1099 based on the prize value determined by Sponsor. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

Potential winners may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law), which must be notarized and returned prior to the Event. Failure to timely sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of that winner's prize to a substitute winner, as determined in Sponsor's sole discretion.

Except where prohibited, acceptance of any prize constitutes the winner's irrevocable consent to the publication or other use by Sponsor and its licensees of his or her name, biographical information and likeness in any media, including the Internet, for any commercial, publicity or promotional purpose, without limitation, review or approval, or additional compensation.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsors which shall be final in all respects. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor(s) which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.
8. **Release.** BY PARTICIPATING IN THE CONTEST, EACH PARTICIPANT AGREES TO FULLY RELEASE, FOREVER DISCHARGE AND HOLD HARMLESS SPONSOR, CONNOISSEUR MEDIA, WPLR 99.1 FM, ROAD READY USED CARS AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND PRIZE SUPPLIERS AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, AND SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF THE CONTEST, INCLUDING, BUT NOT LIMITED TO, ANY CLAIMS FOR PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, LOSS OF ENJOYMENT, OR ANY OTHER HARM WHATSOEVER ARISING OUT OF: (1) PARTICIPATION IN THE CONTEST; (2) THE QUALITY, RECEIPT, POSSESSION, USE, OR MISUSE OF ANY PRIZE; OR (3) ANY TRAVEL OR ACTIVITY THAT IS RELATED TO THE CONTEST OR ANY PRIZE, INCLUDING, BUT NOT LIMITED TO, THE EVENT.
9. **Limitations of Liability.** BY PARTICIPATING IN THE CONTEST, PARTICIPANTS ACKNOWLEDGE AND AGREE THAT EVERYTHING REGARDING THIS CONTEST, INCLUDING THE CONTEST WEB SITE AND THE PRIZE(S), ARE PROVIDED "AS IS" AND THAT SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, ABOUT THE PRIZE(S) AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. (BECAUSE SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN IMPLIED WARRANTIES, THE ABOVE LIMITATION MAY NOT APPLY TO YOU. IN SUCH STATES, THE LIABILITY OF THE RELEASED PARTIES IS LIMITED TO THE FULLEST EXTENT PERMITTED BY SUCH STATE LAW.)

THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY PARTICIPANTS, PRINTING OR PRODUCTION ERRORS, OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR EMPLOYED IN THE CONTEST; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE LINES OR NETWORK HARDWARE OR SOFTWARE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE CONTEST; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE CONTEST, THE PROCESSING OF ENTRIES, OR THE ANNOUNCEMENT OF ANY ENTRANT'S NAME OR THE

NOTIFICATION OF ANY WINNER; OR (5) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM A PARTICIPANT'S PARTICIPATION IN THE CONTEST OR RECEIPT OR USE OR MISUSE OF ANY PRIZE.

Only the number of prizes stated in these Official Rules is available to be won in the Contest. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award the prizes by a random drawing among all legitimate eligible prize claims.

10. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

11. **Sponsor.** The WPLR ROAD READY USED CARS Payroll Contest is sponsored by Connoisseur Media, WPLR 99.1 FM and ROAD READY USED CARS. The decisions of Sponsor regarding the selection of winners, the interpretation of these Official Rules and all other aspects of the Contest shall be final and binding in all respects. Sponsors will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. If you have any questions regarding this Contest, please contact WPLR Promotions Department 440 Wheelers Farms Road Suite 302 Milford Connecticut 06461. For prize winners list (available after Monday November 4, 2019) or a copy of these Official Rules, send a self-addressed, stamped envelope to: WPLR Payroll Contest, "Winners List Request" or "Official Rules Request" (as applicable), 440 Wheelers Farms Road Suite 302 Milford Connecticut 06461.